



SYNOPS: POWERING GROWTH, CREATING VALUE

VIDEO TRANSCRIPT

Growth, Sustainable Strategic Growth is the goal of every future-focused company.

As the impact and situation surrounding COVID-19 continues to evolve, it's more important than ever to be agile, innovative, and resilient;

and able to turn disruption into opportunity.

Bringing together the optimal combination of expertise, digital technologies, and data – the Accenture SynOps platform is powering growth for companies around the world.

SynOps has helped a Global Beauty leader reinvent legacy procurement processes that inhibited growth while earning a 20% return-on-investment.

SynOps empowered a Canadian retailer to automate back-office processes, saving \$5 million and creating a financial engine to fund future growth.

Powered by SynOps, a US bank completed 18,000 backlogged quality assurance reviews in just three months—allowing its workforce to focus on higher-value, growth-driven activities.

SynOps harnesses data and insights from more than 1,000 Accenture client engagements and synthesizes hundreds of years of business expertise to improve the quality and speed of decisions that drive growth.

Our platform

continuously monitors the performance of people and technologies, ensuring optimal efficiency, rapidly pivoting the allocation of work, and giving businesses the agility to respond to dynamic market conditions

SynOps: powering growth for company after company, across function after function, in industry after industry.

SynOps: Powering Operations.

Find out how you can tap into that Power. Visit: [accenture.com/synops](https://www.accenture.com/synops)

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