



# TECHNOLOGY + HUMAN INGENUITY DRIVES GROWTH

## VIDEO TRANSCRIPT

Disruption is everywhere  
Companies need to change faster than ever  
before

- **78% of CEOs say business reinvention is required**

Source: 2020, Accenture CXO Pulse Survey

Change is big, fast, complex and human

CxO leaders must adapt  
to keep their businesses—and **people** resilient

What is the role of technology?

- **84% of businesses are accelerating digital transformation, including cloud**

Source: 2020, Accenture CXO Pulse Survey  
possible in the on prem world.

How do we  
Connect people to technology?  
Build new skills?  
Ensure your organization is digitally fluent?

Successful change journeys put  
people at the center

Taking care of people can drive growth by 5%,  
even amid a weak GDP environment

Source: 2020, Accenture, Care to Do Better:  
Building trust to leave your people and your  
business Net Better Off

Elevate people to lift your business  
Create inclusive + diverse cultures  
where everyone feels valued

Accenture puts people at the heart of change

Powered by technology + data  
we unlock human ingenuity at scale  
to **drive enterprise-wide value**

### **The future is now**

Human-centered  
Purpose driven  
Inclusive + diverse  
Truly human and responsibly led  
Tech enabled, cloud maximized, and digitally  
fluent

Are you ready?

Let there be change

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